

# Photo Contest Rules

“SMILE WITH ECO-COUNTER”

## Article 1: Organizer

The Company Eco-Counter organizes his 1st photo contest during Velo-City Congress in Dublin.

## Article 2: Theme

The goal of the photo contest is to take one or several photos with

- Eco-Counter logo,
- Eco-Counter products,
- at the photobooth at the arrival of the bike parade
- with members of the Eco-Counter team.

« SMILE WITH ECO-COUNTER » is the main theme, wherever you take the photo.

## Article 3: Participants

Open to all Velo-City delegates. The professional photographers are excluded from this contest.

## Article 4: Free contest

The participation to the contest is free.

## Article 5: Pictures

Maximum number of pictures: 3 per participant.

To send their pictures, the participants will need to complete a form on Eco-Counter website:

- First Name
- Last Name
- Organization
- Country

- Email address
- Phone Number

Photos will be uploaded on this online form. The maximum size of each photo should not exceed 2MB.

### **Article 6: Date**

The contest starts on June 2019, 25th and finishes after the bike parade (June 26<sup>th</sup> 2019). All photos should be sent by **Wednesday, June 26<sup>th</sup> at 8pm**. Pictures sent after this deadline will not be eligible for the contest.

### **Article 7: Copyright**

Participants ensure they are copyright holders of the pictures sent for the contest, which means they took the photos by themselves. Eco-Counter will not be held responsible failing with the copyright.

Participants authorize Eco-Counter to use the pictures with the name of the author and without any other modification than adding Eco-Counter logo (Eco-Counter booth, website, social network, press...).

### **Article 8: Jury**

The jury is composed of several members of Eco-Counter. It will select the best pictures and decide which pictures deserve to win a prize.

### **Article 9: Prizes**

The prizes for this photo contest are:

- 5 See.Sense rear lights
- 1 Hovding Airbag for cyclists.

### **Article 10: Contact**

The winners will be contacted by email and by text message (if the phone number was specified on the online form)

### **Article 11: Winners announcement**

The prizes should be picked up from Eco-Counter's booth at 10am on Thursday June 2019, 27. The winners will be announced on our booth as well as through the Velo-City app.

### **Article 12: Rules acceptance**

Participation in this photo contest imply the acceptance of these rules without any possibility of a reclaim regarding the results. Breaching these rules lead to the exclusion of the participant from the contest.

### **Article 13: Modification**

These present rules can be changed at any given time by the Organizer without notice.